

5/8/9

WVEC-TVWVEC
613 Woodis Ave.
Norfolk, VA 23510American Rambler Productions
138 Conant Street
Beverly, MA 01915**Contract # 847300**

Schedule Dates 08/09/12-08/14/12
Advertiser Mitt Romney for President - RNC (39574)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand Romney for President - RNC (174550)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KINCAID,STEPHANIE
Phone/Fax (617) 231-4350 /
CPE 149
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ROMNEY/RNC 8/08
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/08/12
Last Modified 08/08/12
Entered By Pennie Marsh
CO-OP No
Headline # 06267343
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,642.50
Net Total \$43,307.50
Sales Tax

Norfolk (WVEC) (WVEC)
By Broadcast Month Spots Rate
Aug. 2012 90 \$50,950.00
Grand Total: 90 \$50,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/09/12-08/10/12	5	:30	7A-9A (ET)						3	3		6	\$750.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/8/12
2.0	Normal Line / SPOT	08/13/12-08/14/12	5	:30	7A-9A (ET)		2	2						4	\$750.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/8/12
3.0	Normal Line / SPOT	08/09/12-08/10/12	5	:30	9A-10A (ET)						3	3		6	\$360.00	\$2,160.00	Norfolk (WVEC) (WVEC)		8/8/12
4.0	Normal Line / SPOT	08/13/12-08/14/12	5	:30	9A-10A (ET)		2	2						4	\$360.00	\$1,440.00	Norfolk (WVEC) (WVEC)		8/8/12
5.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	10A-10:58A (ET)						3	3		6	\$360.00	\$2,160.00	Norfolk (WVEC) (WVEC)		8/8/12
6.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	10A-10:58A (ET)		2	2						4	\$360.00	\$1,440.00	Norfolk (WVEC) (WVEC)		8/8/12
7.0	Normal Line / SPOT	08/13/12-08/14/12	5	:30	10:58A-12P (ET)		2	2						4	\$440.00	\$1,760.00	Norfolk (WVEC) (WVEC)		8/8/12
8.0	Normal Line / SPOT	08/09/12-08/10/12	5	:30	10:58A-12P (ET)						3	3		4	\$440.00	\$1,760.00	Norfolk (WVEC) (WVEC)		8/8/12
8.0.1	Closed Preempt	08/09/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception - NO AVAIL	
8.0.2	Closed Preempt	08/10/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
9.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	12P-12:57P (ET)		2	2						4	\$350.00	\$1,400.00	Norfolk (WVEC) (WVEC)		8/8/12
10.0	Normal Line / SPOT	08/09/12-08/10/12	4	:30	12P-12:57P (ET)						3	3		6	\$350.00	\$2,100.00	Norfolk (WVEC) (WVEC)		8/8/12
11.0	Normal Line / SPOT	08/09/12-08/10/12	5	:30	4:58P-5:29P (ET)						3	3		6	\$880.00	\$5,280.00	Norfolk (WVEC) (WVEC)		8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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12.0	Normal Line / SPOT	08/13/12-08/14/12	5	:30	4:58P-5:29P (ET)		2	2						4	\$880.00	\$3,520.00	Norfolk (WVEC) (WVEC)		8/8/12
13.0	Normal Line / SPOT	08/13/12-08/14/12	5	:30	5:29P-5:58P (ET)		2	2						4	\$880.00	\$3,520.00	Norfolk (WVEC) (WVEC)		8/8/12
14.0	Normal Line / SPOT	08/09/12-08/10/12	5	:30	5:29P-5:58P (ET)					3	3			4	\$880.00	\$3,520.00	Norfolk (WVEC) (WVEC)		8/8/12
14.0.1	Closed Preempt	08/10/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
14.0.2	Closed Preempt	08/09/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
15.0	Normal Line / SPOT	08/09/12-08/10/12	5	:30	6P-6:30P (ET)					3	3			6	\$900.00	\$5,400.00	Norfolk (WVEC) (WVEC)		8/8/12
16.0	Normal Line / SPOT	08/13/12-08/14/12	5	:30	6P-6:30P (ET)		2	2						4	\$900.00	\$3,600.00	Norfolk (WVEC) (WVEC)		8/8/12
17.0	Normal Line / SPOT	08/11/12-08/11/12	5	:30	5:58A-8A (ET)							2		2	\$240.00	\$480.00	Norfolk (WVEC) (WVEC)		8/8/12
18.0	Normal Line / SPOT	08/11/12-08/11/12	5	:30	8A-9A (ET)							2		2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)		8/8/12
19.0	Normal Line / SPOT	08/11/12-08/11/12	5	:30	6P-6:30P (ET)							2		2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)		8/8/12
20.0	Normal Line / SPOT	08/11/12-08/11/12	5	:30	6:58P-7:57P (ET)							2		2	\$340.00	\$680.00	Norfolk (WVEC) (WVEC)		8/8/12
20.0.1	Closed Preempt	08/11/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NFL	

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20.0	Closed Preempt	08/11/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NFL	
21.0	Normal Line / SPOT	08/12/12-08/12/12	5	:30	5:58A- 8A (ET)								2	2	\$160.00	\$320.00	Norfolk (WVEC) (WVEC)		8/8/12
22.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	8A- 9A (ET)								2	2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)		8/8/12
23.0	Normal Line / SPOT	08/12/12-08/12/12	5	:30	9:30A- 10A (ET)								1	1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		8/8/12
24.0	Normal Line / SPOT	08/12/12-08/12/12	5	:30	10A- 10:58A (ET)								1	1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		8/8/12
25.0	Normal Line / SPOT	08/12/12-08/12/12	5	:30	6P- 6:30P (ET)								2	2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)		8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3
Station and Location:

WVEC - Norfolk

Date:

8/7/12

I, Stephanie Kincaid,being/on behalf of: Mitt Romney, a legallyqualified candidate of the Republican politicalparty for the office of: Presidentin the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
**see schedules for August 8-14					

Total Charges: **see schedules for August 8-14

43,307.50

847300

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/7/12

Date

B. Kincaid

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh

Signature

Penne Marsh

Printed Name

NSC

Title